

# 120th Annual Convention

At the  
**St. George Dixie Center**



## **EXHIBITOR PACKET**

The Utah Pharmacists Association would like to extend sponsorship opportunities to your organization for our upcoming Annual Convention. This gathering attracts approximately 300 pharmacy professionals including community pharmacists and pharmacy technicians.

Detailed Information is outlined in the following pages about various sponsorship opportunities. Included is also an application for you to specify the activities and participation level you wish to be involved in.

Please fill it out and send it back. Thanks.



## APPLICATION FOR EXHIBITOR INVOLVEMENT

**The Utah Pharmacists Association**  
1125 S. Blackhawk Blvd., Suite B  
Mt. Pleasant, UT 84647  
Office (435) 462-5323 Fax (435) 462-5325

<h3 style="margin: 0;">120<sup>th</sup> Annual Convention  Exhibition Hall</h3> <p style="margin: 5px 0;"><i>Thursday, May 17<sup>th</sup></i> 2:00 pm. - 7:00 pm. <i>Friday, May 18<sup>th</sup></i> 9:00 am. - 3:30 p.m.  <i>Exhibitors Signing-up by April 1<sup>st</sup> 2012 will appear in mailed flyer.</i></p>	Contact Name: _(Please Print) _____  Company: _____  Address: _____  City: _____ State: _____ Zip: _____  Phone: _____ Cell: _____  E-mail: _____  Name(s) of Individuals Attending: _____  _____
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<b>Please Mark All That Apply:</b>	<input type="checkbox"/> Display an Exhibit Application Rcvd before Mar. 30 <sup>th</sup> (\$750) Application Rcvd after April 1 <sup>st</sup> (\$850)	<input type="checkbox"/> Sponsor a Break (\$1,500) 4 possibilities, Thurs. PM during the Exhibits, Fri AM, Fri PM, Sat AM * First Come, First Served
	<input type="checkbox"/> Sponsor a Golf Hole (\$300)	<input type="checkbox"/> Sponsor a Breakfast (\$2,500)
	<input type="checkbox"/> Sponsor Student Activity (\$500)	<input type="checkbox"/> Sponsor Friday Lunch (\$2,500)
	<input type="checkbox"/> Sponsor Thursday Dinner (\$2,500)	<input type="checkbox"/> Sponsor Friday Dinner (\$2,500)
	<input type="checkbox"/> Provide Door Prizes	<input type="checkbox"/> Hold a Product Theater (\$5,000)
		<input type="checkbox"/> Sponsor a Speaker (TBD)

Exhibit Fees above are per each <b>8 foot space</b> which includes a skirted table separated by Pipe and Drape.	Do you need an <b>Electrical Outlet</b> ? <input type="checkbox"/> Yes <input type="checkbox"/> No
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Each Booth receives <b>ONE FREE</b> meal ticket to join us for a Dinner, or Friday Lunch.	Catering requires advance notice for accurate meal counts. Please indicate your preference. Lunch on Friday will be served after class resumes.	<input type="checkbox"/> # ___ Thursday Awards Dinner <input type="checkbox"/> # ___ Friday Lunch <input type="checkbox"/> # ___ Friday Vendor Dinner <input type="checkbox"/> # ___ Not Attending Any Meal
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Additional Dinner Tickets are available at \$30 each.	Total Enclosed \$ _____
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To Pay by Credit Card	Card #: _____ _____	Exp. Date: _____
Visa    M/C    AmEx	Signature: _____	Sec. Code: _____

UPhA Federal Tax I.D. 87-0188350	Event will be held at: The Dixie Center Convention Center 1835 Convention Center Drive St. George, UT 84790	Checks payable to <b>Utah Pharmacists Association or UPhA</b>
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<b>GENERAL INFORMATION</b>	<b>Utah Pharmacists Association</b>
<b>Exhibit Hours</b>	<b>Sponsoring A Speaker</b>
Thursday, May 17 <sup>th</sup> 2:00 p.m. – 7:00 p.m. Early Bird set-up can be arranged for Wednesday afternoon between 4:00 – 6:00 p.m. Set-up <b>MUST</b> be completed by 1:30 p.m. on Thursday. Then on Friday, May 18 <sup>th</sup> the Hall will be open during breaks and during lunch, 9:30 a.m. – 3:30 p.m. All Exhibits must be removed from the Hall by 5:00 p.m.	Once a much easier prospect than today, this participation is still our most needed participation from drug companies. Assisting with the securing of a speaker for this event (grants, selection, etc.) earns a free booth at the Exhibit Hall, and special recognition in printed materials. Contact Reid if you have ideas on approved presentations.
<b>Hotel Accommodations</b>	<b>Shipping Exhibitor Materials</b>
Exhibitors may choose to stay at the Hilton Garden Inn during the UPhA Annual Convention which is located right next to the Dixie Center. Reservations (435) 673-8440. Other hotel arrangements have been made nearby with the Fairfield Inn (435) 673-6066, and the Best Western Abbey Inn (435) 652-1234. Room blocks are primarily for Thursday through Saturday, but arrangements can usually be made to extend from Wednesday to Sunday.	Under <b>NO</b> circumstances should an Exhibitor ship or mail anything to the Dixie Center for this event. We have contracted with a St. George Pharmacy for this purpose and will transport all received items to the convention center UPhA Annual Convention C/O Stapley Pharmacy 102 East City Center St. George, UT 84790
<b>Displaying an Exhibit</b>	<b>Insurance</b>
In order to maximize the capacity of displays in our Exhibit Hall, exhibitors are provided with a skirted table (8'), one chair, and a garbage can. Pipe and Drape separate the rows.	Exhibitors must adequately insure their materials, goods, wares, and exhibits against theft, loss, damage, or injury of any kind and must do so at their own expense.
<b>Sponsoring a Golf Hole</b>	<b>Security</b>
On Thursday, May 17 <sup>th</sup> , we will hold our Golf Tournament at Sunbrook Golf Course. Our event usually attracts 100 players. A Hole Sponsor will have their logo posted at one of the 18 holes, and have the rights to conduct any additional “game” or drawing at your designated hole. Join the Tournament as well.	For booths that set up during Wednesday afternoon prior to the Convention and for all those in the Exhibit Hall during Thursday night, the Dixie Center will secure these areas. However it is to be understood by all exhibitors that such service does not provide them with a guarantee against loss or theft of any kind.
<b>Sponsoring a Break</b>	<b>Electrical Connections</b>
On a first-come, first-served basis, break sponsors receive recognition in printed materials and their logo posted on-site for one of our four 30 minute breaks.	The Dixie Center is equipped to provide electrical connections to exhibitors. UPhA is assessed a small fee for this service that we are willing to absorb in order to maximize booth participation.
<b>Sponsoring Student Activity</b>	<b>Door Prizes</b>
The pharmacists of tomorrow are currently in school. Many of them could take more advantage of our conferences with the assistance of funding for Registration and Housing. This money supports both Colleges of Pharmacy in Utah.	Any merchandise that could be used for <b>door prizes</b> at the Friday Night Wholesaler Dinner is greatly appreciated. Items can be delivered to the registration desk, shipped directly to the UPhA Office, or shipped to Stapley Pharmacy listed above.
<b>Sponsoring a Breakfast</b>	<b>Sponsoring Friday Lunch</b>
For Attendees joining our conference, we hold a breakfast buffet on Friday and Saturday mornings. Sponsors are recognized both verbally and in print for each occasion. We will display your company logo on and around the serving lines. You may provide larger company signs for display within the Garden Room.	Convention involves only one lunch for attendees. Sponsors are recognized both verbally and in print. We will display your company logo on and around the serving lines. You may provide larger company signs for display within the Garden Room.
<b>Sponsoring Thursday Dinner</b>	<b>Sponsoring Friday Dinner</b>
This event has become our Annual Award Banquet where we honor professionals who symbolize excellence for pharmacy. We will display your company logo on and around the serving lines. You may provide larger company signs for display within the Garden Room.	Along with honoring our Wholesalers and other contributors for their yearly efforts, this event combines food and entertainment. Sponsors are recognized both verbally and in print. We will display your company logo on and around the serving lines. You may provide larger company signs for display within the Garden Room.
<b>Internet Access</b>	<b>Product Theater</b>
Because of high costs, internet connections are not made available at the stations within the Exhibit Hall. Wireless is usually available in the Dixie Center northwest lobby.	Companies desiring to share a message about specific products can take advantage of captive audiences for Friday Breakfast, Friday Lunch or Saturday Breakfast. First-come, first-served.